



2017 BC Shellfish & Seafood Festival: ADVERTISING OPPORTUNITIES

The 2017 BC Shellfish and Seafood Festival offers outstanding advertising opportunities that speak directly to your market. Whether you're an aquaculture industry or tourism-based business, our comprehensive media partner list offers prime advertising space in publications that can increase exposure and improve your brand awareness at rates only buying power can achieve. Leverage the power of partnerships today! Current opportunities include:

BUSINESS EXAMINER VI: AQUACULTURE FEATURE - book by May 1

Business Examiner Vancouver Island and Business Examiner Victoria are highlighting the BC Shellfish and Seafood Festival in a special supplement.

Reach 10,000 businesses in each market with your ad and profile story.

Full-page - \$1,000, Half-page - \$700, Quarter-page - \$450

**For information, contact Mark MacDonald at 1-866-758-2684 ext. 120,
or email: mark@businessexaminer.ca**

THE PROVINCE BC SEAFOOD MONTH FEATURE - book by May 2

Reach 352,000 print readers with directed editorial in The Province's guide to the BC Seafood and Shellfish Festival and BC Seafood Month. Your ad will be placed around 8 pages of content related to your company or business.

Center spread - \$12,000, Full-page \$5,000, Front page banner - \$5,000, Back page \$5,000,

Half-page - \$2,500, Quarter-page - \$1,500

To book, contact: admin@InvestComoxValley.com

OFFICIAL PROGRAM GUIDE - book by May 8

Glossy 16 page program guide with 7.5K distribution at festival, partner hotels/businesses and Vancouver Island Visitor Centre.

Full-page \$750, Half-page \$400, Quarter-page \$250

To book, contact: admin@InvestComoxValley.com

BLACKPRESS - BC SEAFOOD MONTH INSERT - book by May 16

16+ page insert into Blackpress newspapers in early June. Over 100K distribution across Vancouver Island.

Highlights aquaculture and the Festival in celebration of BC Seafood month.

Full-page \$999, Half-page \$599, Quarter-page \$349, Eighth-page \$249

Contact: Sales - Comox Valley Record, 250-338-5811



BC SEAFOOD MONTH JUNE 2017

ADVERTISING OPPORTUNITY

CELEBRATION OF BC SHELLFISH AND SEAFOOD MONTH INDUSTRY FEATURE

June is BC Seafood Month; in recognition of the importance of wild and commercial fisheries, harvesters, aquaculture sectors, and suppliers, the BC Seafood Month feature will include coverage of new research, science technologies and innovations impacting the industry. Additionally, it will celebrate the 11th annual BC Shellfish & Seafood Festival (June 9-18), western Canada's largest seafood event, and the BC Seafood Expo (June 12 & 13), which includes the International Seafood Buyers Mission.

BUSINESS that should consider participating in the feature includes:

- Seafood Producers, Processors and Distributors • Marine Industry Suppliers
- Boat and Equipment Manufacturers • Financial and Academic Institutions
- Transport and Freight Logistics Providers • Industry Associations

SHOWCASE YOUR BUSINESS! OVER 100,000 COPIES DISTRIBUTED TO VANCOUVER ISLAND

PAPERS IN DUNCAN, NANAIMO, PORT ALBERNI, COMOX VALLEY, CAMPBELL RIVER AND PORT HARDY

Advertising Rates & Sizes

Full Page	\$999	10" x 10.25"
Half Page	\$599	5" x 10.25"
Quarter Page	\$349	5" X 5.17"
Banner	\$349	10.5" x 2.0"
Eighth Page	\$249	5" X 2.5"
1/16 Page	\$149	5" X 1.17"
Business Card	\$99	3.09" x 2.0"

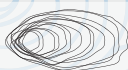
ALL ADS INCLUDE FREE COLOUR!

Booking Deadline: Tuesday, May 16th
Publication Date: Friday, June 2nd

Ask us
about Conference
Registration or
Trade Show
booth discounts
with your ad
purchase



For more information or to advertise
contact your Comox Valley Record
Advertising Representative
CALL YOUR RECORD REP TODAY
250-338-5811



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